



*To develop, advance, and nurture all facets of the arts
to enhance the quality of life for Meridian residents and its visitors*

EVENTS & OUTREACH SUBCOMMITTEE MEETING

Meeting Room A, 33 East Broadway Avenue Meridian, Idaho

Monday, August 23, 2021 at 5:30 PM

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Agenda

VIRTUAL MEETING INSTRUCTIONS

To join the meeting online: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjI3YzBlNjUtMjRkYi00NWU3LTkwNjQtNjBhOTQyMzZkYTg1%40thredad.v2/0?context=%7b%22Tid%22%3a%22b844df29-8272-41a9-9862-5a8e63e5f93a%22%2c%22Oid%22%3a%2241e2fc1d-e723-4cd9-9cd3-c847775577fe%22%7d

ROLL-CALL ATTENDANCE

___ Leslie Mauldin, Chair

___ Thomas Vannucci

___ Maria Tzompa

___ Jenifer Cavaness-Williams

___ Michelle Glaze

APPROVAL OF MINUTES [ACTION ITEM]

1. Minutes from July 26, 2021 Subcommittee Meeting

DISCUSSION ITEMS

2. Review and Discuss Current Art Week Plans
3. Review and Discuss Current Concert on Broadway Plans

NEXT MEETING - September 27, 2021

ADJOURNMENT



EVENTS & OUTREACH SUBCOMMITTEE MEETING

Parks & Recreation Conference Room, 33 East Broadway Avenue Ste 206 Meridian, Idaho

Monday, July 26, 2021 at 5:30 PM

MINUTES

VIRTUAL MEETING INSTRUCTIONS

To join the meeting online: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjI3YzBlNjUtMjRkYi00NWU3LTkwNjQtNjBhOTQyMzZkYTg1%40thred.v2/0?context=%7b%22Tid%22%3a%22b844df29-8272-41a9-9862-5a8e63e5f93a%22%2c%22Oid%22%3a%2241e2fc1d-e723-4cd9-9cd3-c847775577fe%22%7d

ROLL-CALL ATTENDANCE

Leslie Mauldin, Chair

Thomas Vannucci

Maria Tzompa

Jenifer Cavaness-Williams

Michelle Glaze

APPROVAL OF MINUTES [ACTION ITEM]

- Minutes from Regular Meeting on June 28, 2021

L. Mauldin requested that the June minutes be amended to note that she recommended tabling the Strategic Plan review to a subsequent meeting, not the next meeting.

T. Vannucci made motion to amend minutes, seconded by J. Cavaness-Williams
All ayes

DISCUSSION ITEMS

- Review and Discuss Current Art Week Plans

A. Belnap reviewed the Art Week agenda with the Subcommittee, noting adjustments to the agenda since last meeting. The Subcommittee was in support of these changes (i.e. Art Sip taking place in City Hall Plaza, plein air painters, and Initial Point Gallery Opening on September 9).

The Subcommittee then discussed the logistical details of Art Week. For the free art classes, the Subcommittee finalized this below list of instructors:

- Angry Easel
- The Flower Place
- Happy Hour Homemaker
- Treasure Valley Childrens Theater
- Sean Hancock
- North African Dancing
- Dance Arts Academy
- Write & Publish a Book
- James Fullenrider- poetry
- Kate from Truffles knows calligrapher

For class locations, the Subcommittee suggested using the artists' studios for Thursday evening and utilizing City Hall on Wednesday evening because of the Art Sip. Other locations included using the platform outside of Joe Borton's law firm and Generations Plaza. A. Belnap noted that last year, the Subcommittee paid instructors \$50, however the Subcommittee decided that depending on the budget, they would like to increase the amount to \$75 plus materials.

The Subcommittee also expressed a desire to include Treasure Valley Children's Theater in the Art Sip program, perhaps doing a 15minute shortened show. A. Belnap will discuss this possibility with CheRee, the coordinator of Art Sip.

For the Chalk Art Competition, the Subcommittee discussed keeping the categories from 2019 (Professional, Adult, Highschool, and Youth) and adding a Digital category for accessibility reasons. Registration will be recommended, however walk ins will also be welcome. The location of the Chalk Art Competition is to be determined. If we can manage Generations Plaza, L. Mauldin said that the owner of Deja Brew, Cecyle Brock, could recommend performers.

REPORTS

3. Follow Up on Performers for Concerts on Broadway September 25

L. Mauldin gave the Subcommittee the good news that she has found a mariachi band to perform as the last performer on September 25. She noted that it will be a tight call since the band will be performing at the fair immediately before the Concerts on Broadway Performance.

L. Mauldin recommended that there be an opening student act on September 25, the fiddlers' performance, followed by the Oinkari Dancers, an intermission, another student act, a brief show by the Treasure Valley Children's Theater, and lastly, the mariachi band. She also suggested that El Tanampa be involved, perhaps with emceeing.

A. Belnap and L. Mauldin will continue to work out these details.

4. Update: Christmas in Meridian Partnership Role Clarification TBD Next Month

A. Belnap explained that the Arts Commission's role in City events will be part of the conversation/presentation made to the Commission in August.

NEXT MEETING - August 23, 2021

ADJOURNMENT

J. Cavaness-Williams made motion to adjourn, seconded by T. Vannucci
All ayes

Meeting adjourned at 6:49pm



<https://meridiancity.org/mac/macmenu/art-week>

Art Drop all week long

Wednesday, September 8

Free Art Classes @various locations

Confirmed: Dance Arts Academy

Not confirmed: The Flower Place

Thursday, September 9

[Meridian Arts Foundation, Art Sip! @City Hall Plaza](#)

Food & wine

Art exhibits

Area artists

Silent auction

Free Art Classes @various locations

Confirmed: The Joy of Improv

The Angry Easel

The Essential Nature of Poetry

Friday, September 10

[Community Art Party @Kleiner Park](#)

Bandshell performance: Meridian Symphony Orchestra

Angry Easel craft table

Other craft booths

Wendy Blickenstaff- experiential body of artwork

Saturday, September 11

Saturday Farmers Market: Artist's Special @City Hall

Art vendors

Food truck

Musical performer

Chalk Art Competition

Live artist demonstrations?

Concerts on Broadway: Performers Billy Blues Band @City Hall Plaza

Food truck

Adjustments since last meeting:

MAF Art Sip! takes place in City Hall Plaza

Include Initial Point Gallery Opening during MAF Art Sip!

Plein air painters during the week

Next Steps:

- Finalize Art Classes
 - Contract instructors
 - Create registration
- Confirm plein air painters- days/times/locations
- Confirm MAC participation in Community Art Party
- Confirm art vendors
- Finalize Chalk Art Competition
 - How to contact/register teams
 - Location



Art Drop all week long

Wednesday, September 8

Free Art Classes @various locations

Thursday, September 9

Meridian Arts Foundation, Art Sip! @City Hall Plaza

- Food & wine
- Art exhibits
- Area artists
- Silent auction

Free Art Classes @various locations

Friday, September 10

Community Art Party @Kleiner Park

- Bandshell performance: Meridian Symphony Orchestra
- Floating water lanterns
- Arts & craft booths
- Collaborative Community Art Project

Saturday, September 11

Saturday Farmers Market: Artist's Special @City Hall

- Art vendors
- Food truck
- Musical performer
- Chalk Art Competition
- Live artist demonstrations?
- Pop up concerts?

Concerts on Broadway: Performers Billy Blues Band @City Hall Plaza
Food truck

Adjustments since last meeting:

MAF Art Sip! takes place in City Hall Plaza
Include Initial Point Gallery Opening during MAF Art Sip!
Plein air painters during the week

Next Steps:

- Finalize Art Classes
 - Contract instructors
 - Create registration
- Confirm plein air painters- days/times/locations
- Confirm MAC participation in Community Art Party
 - Hosting a booth?
 - Contacting artists?
- Confirm art vendors
 - Determine how many openings
 - What is needed for registration
- Finalize Chalk Art Competition
 - How to contact/register teams
 - Location
- Create marketing plan
 - Meet with Communications Managers
 - Create marketing materials